**Program Template – Target market prompting**

## NICHE OUTPUT

*Paste your niche output from the niche module here*

## OFFER OVERVIEW OUTPUT

*Paste your offer overview output from the niche module here*

## TARGET MARKET OUTPUT

*Paste your target market output from the target market module here*

## CORE PROBLEMS OUTPUT

*Paste your core problems output from the target market module here*

## EMOTIONAL IMPACT OUTPUT

*Paste your emotional impact output from the target market module here*

## DESIRED OUTCOMES OUTPUT

*Paste your desired outcomes output from the target market module here*